# CIETY IN RICHMOND

mer month, society is once more on the wing. Shere and mountain resorts are rapidly filling up, and cottages by the sea for June and July are much in demand. A great many Richmond people remained in town much later than is their usual custom on account of the Confederate Reunion, and these have been busy all the past week closing up their homes and preparing their departure for country places. The entertainments of the past week have, in the main, been given for the numerous yisitors who delayed their return after the reunion festivities were over, and the reunion festivities were over, and many of the pretty maids and sponsors

Virginia Beach always draws a large contingent of Richmond folk, and a taken by the younger society matrons and their little families. House parties for week-ends will be given galore, and the hotels and private residences will six weeks. The season at the Hot and Greenbrier White Sulphur Springs will not begin until later on in the summer but several Richmond people have alheated term. Maine camps and New England watering places, as well as those in the Adirondack Mountains are very popular with Virginia people, and they will be well represented at these resorts during the summer.

For this coming week, there are sev-

eral weddings of note. Society here is deeply interested in the marriage of Miss Lily Tyler, the daughter former Governor and Mrs. J. Hoge Tyler, to Henry Harrison Wilson formerly of Virginia, but recently of New York. The wedding is to take parents in East Radford. Miss Tyler is a lovely girl, and spent her early girlhood at the Executive Mansion during her father's term as Governor of Virginia. Both bride and groom be-long to old and distinguished families, and their marriage will be a most interesting event.

Another quiet marriage of Wednes-day is that of Miss Myrtle S, Redford, daughter of the late William Nicholas Redford and Mrs. Redford, of this city, to Peyton Rowe, son of Captain M. R. Rowe, of Fredericksburg, The ceremony is to be celebrated at the home of the bride's mother, 101 East Franklin Street, with only relatives and inti-mate friends present.

Miss Mary Blair Carneal, daughter of Mr. and Mrs. Argyle C. Carneal, and Edgar Cary Upshur, of this city, will be married on Wednesday of this week There will be a number of small af-fairs in honor of these brides and their attendants, and several luncheons and dinners of note will fill the social calendar for the week, with the usual,

number of June lawn parties for some important charity. BRENT WITT.

See Section of the property of

accompanied by Mrs. R. B. Wilson and Mrs. J. Ambler Johnston, Mr. little Albert Bleker, Jr., of Cincinnati. and Mrs. Wythe Bowie, Mr. and Mrs.

#### Attractive Visitor to Richmond



Store Opens at 8 A. M. Closes 6 P. M.

# THE KAUFMANN STORE

During Summer Months, begin-ning June 15th, we shall close at 5 P. M. except Saturdays. Satur-days closing at 6 P. M.

### We Took a Flier in Coats



L ONG before the season opened we contracted for materials and picked the smart Paris and London models destined (in our judgment) to win. OUR JUDG-MENT WAS CORRECT. We took a chance and won. YOU WIN, TOO (if you want a coat). Smart brand new models in chinchilla, gabardine and golfine—full flaring all-belted models. HERE'S WHERE YOUR dollars swell to the bursting point. Remarkable values—JUDGE FOR YOURSELF HOW GOOD-at \$10.00.

A Very Special Coat---"The Gold Nugget"

A full lined Golfine Coat which may be worn high to the neck; belted and with sash pockets; all colors,



## New Summer Dresses

W E are featuring a special showing of new Summer Dresses for the week's selling—very exceptional models at \$10.00. Included are popular plain and dotted nets and voiles, and crepes de chine.

#### "A Petits Pas" Copied in Voile, \$15.00

THE model was the star of Premet's collection this season, and this is the first time it has been copied in washable materials.

Frocks of fine voiles; Blazer Striped Frocks that are the very essense of smartness, as you may see by the illustration. Voiles in lovely checks and stripessolid and broken-Dresses that are superb for afternoon wear, \$15.00.

### Navy Taffeta Dresses

Taffeta is the only silk that has been endorsed by every Paris

Is the scarcest silk in the world-especially in NAVY and

Is better adapted for the new modes than any other silk.

Is the one silk on which we plunged, with the result that we have a showing of Taffeta Frocks which eclipses all competition. Besides these other exhibits are cast into the outer night. Excellent models at \$15.00.

### "A Youthful Corset Gives Youthful Grace"



To "keep young" you must keep your figure young.

Wear a corset that gives at all times the greatest freedom of movement, that can be worn with the assurance that it is making the most of your figure and that is keeping your figure youthful and attractive.

C-B a la Spirite Corsets meet the most exacting require-ments as to flexibility, wearability and smartness.

Made in 250 models, with the most careful attention to the requirements of different figures, C B a la Spirite Corsets are accepted as

"The Standard of Fashion for the Woman of Fashion."

\$1.00 to \$3.50

#### **VERY** SPECIAL

An Ecuadorean Panama of extra fine quality and smart block, with rolled brim and finished with a natty band, \$10.00.



Distinctive Sport Hats

THE new Sports novelties now showing should not be confused with the wilderness of commonplace offerings with which the market is glutted. DISTINCTIVE SPORT HATS. Not re-hashed from passed seasons. New ideas deftly transformed into tangibly new hats, such as will satisfy the discriminating woman who knows and demands the best. Hats in neutral and pastel shades-Felts, Java, Peanits, Cretonnes, Panamas-particularly interesting are the felts shown in

pink, light blue, lavender, old rose, white, Chartreuse, sand and gray.

# Just Unpacked--A New Shipment of Maline Hats

S IMPLICITY is the keynote. Just the simple girlish sort of hat, perfect for garden parties or evening wear. Ultra smart models; fresh from the crates, in fact. Some with straight flat sailor brims and others with soft edges of spoke brims, \$8.50 to \$12.50.

LL of our trimmed hats-smart beauties from our own workrooms, as well as models from favored outside designers; values to \$22.50, reduced to \$7.50.

# "Southern Belle" Blouses of Fashionable Silks, \$3.98 & \$1.98

W HEN Premet, Worth, Paquin and Drecoll decided upon simplicity in Summer Blouses as the predominant motif, they fashioned their models from silks of Crepe de Chine and Georgette, or the popular effects in stripes. Although the Blouses in this sale reflect the ideas of these great Parisian masters, we have named them the "Southern Belle," for they seem to typify the daintiness and delicacy-the femininity of



Southern beauty. Scores of models trimmed with distinguished skill.

#### A Host of Beautiful Styles

"Southern Belle" Blouses selling in the ordinary course of events at \$5.00 and \$5.98, Monday special, \$3.98.

"Southern Belle"-The usual \$2.98 and \$3.50 quality, in blouses of Crepes de Chine, striped effects and Jap Silks; Monday special, \$1.98.

# \$25 Smart Summer Suits for \$10 \$35 Smart Summer Suits for \$15

Why, It's Like Trading Old Suits for New!!!

STARTLING!! YES. EXACTLY. And that's what we intended. To startle the thinking woman with so vital a jolt that she will just HAVE to get busy and ACT. Not THINKact!!!

These prices will do it:

At \$15.00-reduced from \$35.00, superb models of silk faille, chiffon taffeta, serges, gabardines, poplins, checks and mixtures; also smart Sport Suits.

At \$10.00-reduced from \$25.00, serges, poplins, Shepherd checks, smart mixtures, braid bound suits, button trimmed suits, embroidered suits, severely tailored suits.

KAUFMANNWORTHY SUITS, that's your warranty of their excellence-but you must see the suits themselves to

fully appreciate their real style, beauty, quality and value.

# retained their place as the

Wedding **Flowers** The extra quality of Ham-

Let us advise as to decora-tions, etc. This extra service Phone for an estimate.

Phone Mad. 630. *HAMMOND* 

109 East Broad.



We have a lot of new and very pretty patterns of hollow and flat silverwear. Just the thing for wedding, presents which makes a great show for a little money. Call and see them.

"The Diamond Merchant."

Jeweler and Optician. Seventh and Main Streets.

# Extra Special \$5.00, \$6.00 and \$7.00

Ladies' Low Shoes

20% Discount on All Novelty

Seymour

11 West Bhoad Street.